

SPONSORSHIP OPPORTUNITIES

The Barrington Hills Polo Club presents

POLO

In Barrington Hills

Chicagoland's
Biggest
Polo Event
2023

**LeCOMPTE/KALAWAY CUP
POLO MATCHES**

Saturday, Sept 9, 2023

Hosted by
The Barrington Hills
Polo Club





2023 Barrington Hills LeCOMPTE/KALAWAY CUP

The Barrington Hills Polo Club invites you to return to the way polo was meant to be enjoyed, where polo players and fans of all ages gather in a world-class venue for the sport and the lifestyle. Located in the heart of Chicago's northwest suburban horse country, Polo in Barrington Hills presents the annual **LeCompte Kalaway Trailowners Cup** Polo Event, Saturday, September 9, 2023.

Situated on an exclusive private estate in Barrington Hills, the Polo Club's lush, green playing field is a spectacular tree-lined setting for entertaining customers, clients, family and friends with a full day of exciting polo and other equestrian attractions at the most important social event on the Barrington Hills calendar: **The LeCompte Kalaway Trailowners Cup!**

Chicagoland's largest and best-attended polo event of the year!

Historically attracting thousands of affluent spectators, this year's event will feature two fast-paced polo matches, a return of the popular Patch 22 Hayrides, a quadrille by the Fox River Valley Pony Club, a "Parade of Hounds" by one of the area's prestigious hunt clubs and more!

The Barrington Hills Polo Club is proud to offer a Sponsorship/Advertising Program which provides national, regional and local businesses and organizations to partner with the Midwest's most prestigious polo event. Funds generated by this event support the facilities and programs of the Barrington Hills Polo Club and the community's equestrian organizations who participate in this event.

As a sponsor/advertiser of Polo in Barrington Hills, your company or organization will receive high visibility in an elegant and sporting social setting. Your brand, your products, your services will reach a highly desirable audience at the top of demographic food chain in terms of disposable income, occupation, education and more.



Sponsor Committee Contacts: John Rosene (847) 791 2910



Treat your customers, clients, family and friends to a Barrington Hills Polo Match!

Polo in Barrington Hills is played on a private estate just minutes from I-90 and Rt. 59 on 14 acres of lush, perfectly groomed grass with ample tent and pavilion space. And you'll have the best seats in the house to enjoy the speed of the horses, the thunder of hooves and the crack of the ball.



Showcase your products or services!

Sponsors enjoy prominent showcasing of their products or services at this exciting polo venue. Whether your company is promoting luxury automobiles, fine jewelry, wealth management services, real estate or haut restaurant cuisine, a polo match is the ideal place to advertise. Display your products or services at your exclusive, private field-side pavilion and take advantage of further exposure via our glossy Game Day Program, field side banners and frequent PA announcements during the matches. Browse through this booklet to see a variety of sponsorship and advertising options.

Note: All sponsorship and advertising checks should be made payable to The Barrington Hills Polo Club. Since funds raised may be shared with a charity partner, check with your tax preparer to determine deductibility of payments.

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2023 LeCOMPTE/KALAWAY CUP POLO MATCHES

Saturday, September 9, 2023 *Presented by The Barrington Hills Polo Club*

11:30am	PRE-GAME SHOW Fox River Valley Pony Club Quadrille Parade of the Hounds
Noon	National Anthem with Mounted Color Guard
12:15pm	OPENING MATCH: The Battle of the Sexes
1:15pm	BETWEEN GAMES SHOW: Hat and Tailgate Contest Judging Patch 22 Hayrides
2:00pm	FEATURE MATCH: LeCompte Kalaway Cup
6:00pm	FIELD CLOSES



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GAME SPONSORSHIP

Sponsor one or both of two exciting polo matches!

Opening Match:
The Battle of the Sexes (\$6,500)

Feature Match:
The LeCompte/Kalaway Cup (\$7,500)

Both Matches: (\$12,000)

Your Company name/logo will appear on all advertising Signs, Posters, Advertising, Publicity and Literature for the Event!

- Your company representative can present trophies and/or gifts to winning teams.
- Your company name/logo on 250 advertising posters.
- Your company name/logo will appear on the front cover and throughout the body of our special Pre-Game Insert in the September/October issue of **Quintessential Barrington** Magazine reaching more than 85,000 readers throughout the Barrington and northwest suburban areas.
- Your company name/logo will be featured on the front cover and throughout the body of our **Game Day Program** distributed to all attendees at the event.
- Your company will have a full color, full page ad in both the Pre-Game Insert in **Quintessential Barrington** Magazine and in our **Game Day Program**.
- Your company will be featured in a 1/2-page article on both the Pre-Game Insert in **Quintessential Barrington** Magazine and in our **Game Day Program**.
- Your company will receive a 24' x 30' field side pavilion (two contiguous tail-gate parking spaces) which you can use for a hospitality tent, product display area, etc.
- Free admission for up to 50 guests.
- Vinyl banners with your name/logo and message (6' x 2') for your field-side pavilion.
- Ability to showcase your products at your pavilion.
- Frequent public address announcements about your company and its products or services.
- Inclusion in all publicity releases, press interviews, etc.

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Gateway Sponsorship - \$7,500

This is our most visible sponsorship that will be seen by every spectator entering or leaving the Polo Field as well as during the entire event.

The Gateway Sponsorship includes:

- Two 12' x 4' Spectacular Banners with sponsor's message and graphics.
- One located at the entrance to the polo field.
- One located at the top of the scoreboard located at the west end of the Polo Field and visible to all spectators throughout the event.
- A 36' wide by 30' deep field-side pavilion (3 tailgate spaces)
- Admission for 40 guests
- Press release announcing sponsorship
- Full page color ad in **Game Day Program**
- Sponsor Listing in **Game Day Program**
- Frequent Announcements over PA System
- 6' x 2' vinyl banner with sponsor logo/message for display at pavilion

TEAM SPONSORSHIP

FIELD YOUR OWN TEAM! (\$6,000*)

Your company can field its own polo team at this year's event! The visibility is incredible with unlimited PR opportunities. Plus it's great fun for your business associates, clients, customers, employees and friends to cheer on your own team.

*Plus the cost of your Team's Polo Jerseys. Some sponsors prefer to design their own shirts. Others ask the Polo Club to design and acquire the shirts which will be billed to the sponsor at net cost.

Team sponsorships include:

- Full page, color ad in the **Game Day Program**.
- Sponsorship listing in both the Pre-Game Insert in **Quintessential Barrington** Magazine and in the **Game Day Program**.
- A 24' x 30' field-side pavilion (2 tailgate parking spaces).
- Admission for 20 guests.
- Frequent announcements over PA system.
- 6' x 2' vinyl banner for display at tailgate space.

Polo Tent Catering & Furnishings Sponsorship (\$3,500)

- Pays for Polo Club Tent, food & beverages, furnishings.
- Includes 6' x 1.5' vinyl banner on Polo Tent with sponsor name/logo.
- Includes a 24' x 30' field-side pavilion (2 tailgate parking spaces)
- Admission for 20 guests.
- Full access to Polo Tent for sponsor and 20 guests.
- 6' x 2' vinyl banner with sponsor logo.name for display at pavilion.
- Full Page color ad in Game day Program.
- Sponsor listing in **Game Day Program**.
- Frequent mentions over PA system.



Scoreboard Sponsorship (\$4,000)

- 12’ x 30 inch billboard spectacular. Your message on the scoreboard at the west end of the field. Amazing visibility!
- Full page, color ad in **Game Day Program**.
- 24’ x 30’ field-side tailgate pavilion
- 6’ x 2’ vinyl banner for your pavilion.
- Admission for 20 guests.
- Sponsor listing in **Game Day Program**.
- Frequent announcements over PA system.

Scoreboard “Banner” Sponsorship (\$3,000)

- 12’ x 30-inch spectacular banner. Your message across the base of the scoreboard at the west end of the field.
- Full page, color ad in **Game Day Program**.
- 24’ x 30’ field-side pavilion (two tailgate parking spaces)
- 6’ x 2’ vinyl banner for your pavilion.
- Admission for 20 guests.
- Sponsor listing in **Game Day Program**.
- Frequent announcements over PA system.



Announcer Tower Banner Sponsorship (\$2,750 each)

- 8’ x 3’ spectacular banner on Announcer Tower at midfield. (1-3 spots available)
- Full page, color ad in **Game Day Program**.
- 12’ x 30’ field-side pavilion (one tailgate parking space)
- Admission for 20 guests.
- Sponsor listing in **Game Day Program**.
- Frequent announcements over PA system.

Mounted Sideline Ambassador Sponsorship: (\$2,750 + the cost of shirts)

Great visibility for Modest Cost! It’s like having your own Polo Team riding around the field !

We will have 2-4 people on horseback, wearing your T-Shirt or Polo Team Jersey, visiting with tailgaters, posing for photos with the fans, maintaining safety on the sidelines!

- 12’ x 30’ field side pavilion (one tailgate parking space)
- Full page, color ad in **Game Day Program**
- 6’ x 2’ vinyl banner for display at tailgate
- Admission for 10 guests
- Sponsor listing in **Game Day Program**
- Frequent announcements over PA system

“First Ball” Automobile Sponsorship (\$3,500)

- Provides the new or classic car (convertible preferred) from which the first ball to start each match is thrown).
- 24’ x 30’ field-side pavilion (two tailgate parking spaces)
- 6’ x 2’ vinyl banner for display at pavilion.
- Admission for 20 guests.
- Full page, color ad in **Game Day Program**.
- Sponsor listing in **Game Day Program**.
- Frequent mentions over PA system.

Corporate Tailgate Sponsorship (\$3,250 - with 3 tailgates) (\$2,500 - with 2 tailgates) (\$1,500 - with 1 tailgate)

- Field-side pavilion. 36’ x 30’ with three tailgate spaces; 24’ x 30’ with two tailgate spaces; 12’ x 30’ with one tailgate space.
- 6’ x 2’ vinyl banner for display at pavilion.
- Admission for 30 guests (w/ 3 tailgates) 20 guests (w/ 2 tailgates) or 10 guests (w/ one tailgate)
- Full page color ad in **Game Day Program** w/ two or three tailgates. Half page color ad in **Game Day Program** with one tailgate.
- Sponsor listing in **Game Day Program**
- Frequent announcements over PA system.

“Champagne” Divot Stomp (\$3,000)

- 12’ x 30 Field-side pavilion (one tailgate space)
- 6’ x 2” vinyl banner for display at pavilion
- Admission for 10 guests
- Full page color ad in **Game Day Program**
- Sponsor listing in **Game Day Program**.
- Frequent announcements over PA system.

Patch 22 Hayrides Sponsorship (\$6,500)

One of our most popular attractions with great visibility!

- Four 10’ x 2’ vinyl banners (one for each side of two hay wagons)
- 24’ x 30’ field-side pavilion (two tailgate parking spaces)
- 6’ x 2’ vinyl banner for display at pavilion.
- Admission for 20 guests.
- Full page color ad and sponsor listing in **Game Day Program**.
- Frequent mentions over PA system.

Golf Cart “Go-Fer Patrol” & Field Volunteer Sponsorship (\$6,000)

Outstanding exposure all day long, all over the polo field!

- Sponsor name/logo banners on 10-12 golf carts transporting guests and running errands from parking lot to the field.
- Sponsor name/logo on T-shirts worn by golf cart drivers and all volunteers serving at the event.
- 24’ x 30’ field-side pavilion (two tailgate parking spaces) 6’ x 2’ vinyl banner for display at pavilion.
- Admission for 20 guests.
- Full page color ad in **Game Day Program**.
- Sponsor listing in **Game Day Program**.
- Frequent mentions over PA system.

SPECIAL NOTICE: When a sponsorship is shared by more than a single sponsor entity, each added sponsor will be charged an additional \$700. Each co-operating sponsor is entitled to a half or full page ad in the Game Day Program plus sponsor listings in the Game Day Program, frequent announcements over the public address system and 10 additional guest passes.

Ladies’ Hat Contest Sponsorship (\$3,500)

Our most popular “competition!” Ladies compete for the most elegant and/or out-landish hats! You provide prizes and host a Champagne Party for the ladies at mid-field!

- You provide three prizes for 1st, 2nd and 3rd place and present them to the winners.
- 24’ x 30’ field-side pavilion. Two tailgate spaces.
- Admission for 20 guests/
- 6’ x 2’ vinyl banner for display at pavilion
- Full page color ad in **Game Day Program**.
- Sponsor listing in **Game Day Program**.
- Frequent announcements over PA system.

National Anthem Sponsorship (\$3,000)

- 12’ x 30’ field-side pavilion (one tailgate parking space)
- 6’ x 2’ vinyl banner for display at pavilion.
- Admission for 10 guests.
- Full Page color ad in **Game Day Program**.
- Sponsor listing in **Game Day Program**.
- Frequent announcements over PA system.

Parade of Hounds Sponsor (\$3,000)

- 12’ x 30’ field-side pavilion (one tailgate parking space)
- 6’ x 2’ vinyl banner for display at pavilion.
- Admission for 10 guests.
- Full Page color ad in **Game Day Program**.
- Sponsor listing in **Game Day Program**
- Frequent announcements over PA system.



Pony Club Quadrille Sponsorship (\$2,500)

- 12’ x 30’ field-side pavilion (one tailgate parking space)
- 6’ x 2’ vinyl banner for display at pavilion.
- Admission for 10 guests.
- Full Page color ad in **Game Day Program**.
- Sponsor listing in **Game Day Program**.
- Frequent announcements over PA system.

Field Preparation Sponsorship (\$2,500)

- Pays for field striping, field set-up, etc.
- 12’ x 30’ field-side pavilion (one tailgate parking space)
- 6’ x 2’ vinyl banner for display at pavilion.
- Admission for 10 guests.
- Full Page color ad in **Game Day Program**.
- Sponsor listing in **Game Day Program**.
- Frequent mentions over PA system.

Umpire Sponsorship (\$6,500)

High-visibility during all the polo matches!

- Pays for two mounted umpires wearing sponsor-logoed umpire jerseys.
- Two Official Umpire jerseys imprinted with sponsor name/logo.
- 24’ x 30’ field-side tailgate pavilion.
- 6’ x 2’ vinyl banner for display at field-side pavilion.
- Admission for 20 guests.
- Full Page color ad in **Game Day Program**.
- Sponsor listing in **Game Day Program**.
- Frequent mentions over PA system.

Porta-John Sponsorship (\$8,000)

For the sponsor with a sense of humor!

- Pays for two air conditioned “comfort” trailers with both men’s and women’s toilets along with multiple handicapped portajohns, standard portajohns and outdoor hand-washing stations.
- Vinyl banners with your name/logo and message on all portajohns.
- 24’ x 30’ double-wide field-side tailgate pavilion.
- Admission for 30 guests.
- Full color ad in **Game Day Program**.
- Sponsor listing in **Game Day Program**.
- Frequent mentions over PA System.



ALL SPONSORS RECEIVE SPECIAL PROMOTIONAL ANNOUNCEMENTS OVER PUBLIC ADDRESS SYSTEM FREQUENTLY THROUGHOUT THE EVENT.



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QUINTESSENTIAL BARRINGTON

PRE-GAME AD SECTION ADVERTISING RATES

Published and inserted with the September/October Issue.

Quintessential Barrington (QB) is the luxury magazine for the greater Barrington area and puts your message in front of more than 85,000 readers!

Advertising Rates:

Full pages only \$1,650

Premium positions:

Back Cover, add \$1,250

Inside front or inside back cover, add \$1,000

2-Page, full color spread \$2,900

Half page ad: \$900

Deadlines:

Space reservation: July 14, 2023

Ad materials due: August 1, 2023

Ad Specifications:

Full page, bleed: 9.5” x 11.375”

Full page, trim: 9” x 10.875”

Horizontal Half page, bleed:
9.5” x 5.7”

Horizontal Half page, trim:
9” x 5.45”

FULL COLOR, GLOSSY MAGAZINE-STYLE GAME DAY PROGRAM

(1,000 copies published and distributed at the event.)

NOTE: Advertisers in the Pre-Game Insert in Quintessential Barrington Magazine can repeat their ad in our Game Day Program at 50% of the rates below.

Full page, full color ad \$750

Premium positions:

Back Cover, add \$500

Inside front or inside back cover, add \$350

2-Page, full color spread ad \$1,400

Half page ad: \$385

Deadlines:

Space reservation: August 9, 2023

Ad materials due: August 14 , 2023

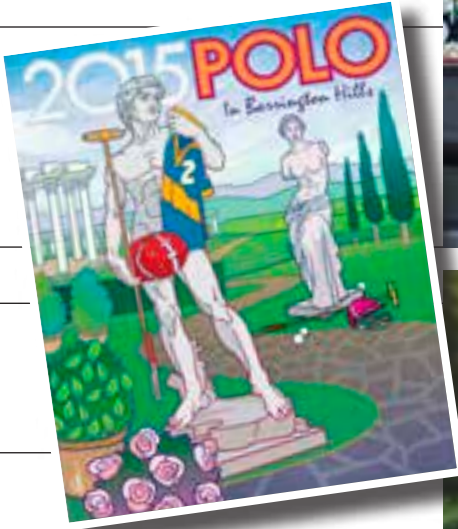
Ad Specifications:

Full page, bleed: 9.5” x 11.375”

Full page, trim: 9” x 10.875”

Horizontal Half page bleed: 9.5” x 5.7”

Horizontal Half page, trim: 9” x 5.45”



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Previous Sponsors & Advertisers

Mr. and Mrs. R.A. Abboud
Abruzzo Kitchens
AC Imports/Jaguar
Advance Design Studio
AED Professionals
Aesthetic Plastic Surgery Center
Anderson Legal Search
Andreano Chiropractic
Angelo Elite Liquors
Animal Care Center of Barrington
Arete Wealth Management
Arlington Acura
Arlington Park
Arlington Tobacco & Cigar
Aston Martin of Chicago
At the Core Pilates
Audi America
Audi Hoffman Estates
Austin Liquors
Auto Image
Avantara Long Grove
AVAT Holdings, Dr. Amy Barcroft & Kevin Murphy
Avaya
Baird Warner
Barn Nursery
Barnes Automotive
Barrington Area Chamber of Commerce
Barrington Bank & Trust
Barrington Children’s Charities
Barrington Hills Equine Center
Barrington Orthopedics
Barrington Pools
Barrington Saddlery
Barrington Strategic Wealth Management
Barrington Township Republican Org.
Beaird Dermatology
Berkshire Hathaway/Raynor Residential
Benjamin Marshall Society
Betsy Bramsen
Blue Ash Farm Distillers

Bob Rohrman Auto Group
Boomerang Carnets
Boone Creek Cabinets
Bravehearts
Brickman Group
Brightview Landscape Services
Renee Burke, MD, Plastic Surgery
Buttita Law Group
C.D. Peacock
California Closets
Cary Travel Express
Catalyst Exhibits
Celebrity Cruises
Chapman Adams Architects
Charles Schwab Wealth Management
Chicago Hope Academy
Chicago Institute of Plastic Surgery
Chicago Rhino Shield
Chronos Consulting
Clearwater Capital Partners, LLC
Coldwell Banker
Comcast
Continental Autosports/
Ferrari-Maserati
Coopers Hawk Winery
Cotter Construction
Country Financial
Culver Academy
DK Mortgages
JR Davis Family
Davit-Miller UBS
DC Leatherworks
Deer Park Town Center
Derby Fence
Derick Dermatology
Douglas Automotive
Dover Saddlery
Jim Dugan State Farm
Eighteen Eight Salon for Men
Electronic Entry Systems
The Elder Family
Elgin Academy
Emerald Valley Equine

Estate Jewelers of Barrington
Express Employment Professionals
Expressive Interiors
Field’s Land Rover
Figenza Vodka
Finishing Touches Farm
Fisher Nuts
Flener IP & Business Law
Four Rebels Vodka
Fox River Country Day School
Fox River Valley Hunt
Fox River Valley Pony Club
Freeborn & Peters Law
Garfield’s Beverage Warehouse
The Garlands of Barrington
Gateway for Cancer Research
Geneva Advisors
Judy Gibbons/Sotheby’s Realty
Gold Coast Bentley/Rolls Royce
Good Shepherd Hospital
Grassroots Clothing & General Store
Grayslake Feed
Greg’s Tile Service
H.A.R.P.S.
The Mike Harrington Family
Healthcare Realty Trust
Heinen’s Fine Foods
Hi-Tech Horse Jumps
Holzkraft Custom Wood Doors
HomeArt Connect/Kathy Linning
Horseman’s Council of Illinois
House Shampoo
Hunter’s Fairway/Sotheby’s Realty
Huszar Designs
Illinois Pain Institute
Illinois Vein Specialists
Insignia Kitchen & Bath
International Vines
Izabela Machnicki/Remax Premiers
J & Z Garage
Jackson Hole Horse Emporium
Jameson Sotheby’s International Realty

The Jauch Family
Joel Oppenheimer Gallery
Johnsburg Dental Center
PK Johnson/Compass Concierge
JP Morgan Wealth Management
Jump-4-Joy
Junk King
Kenneth Peters Decorating
Kinzie Brokerage, LLC
KLG Dog Walker, LLC
Klocker’s
KW Success Realty/Melanie Parsons
La Maison Francaise
Lakeshore Cabinet & supply
Langdon’s of Barrington
Laura B Salon
Lifeway Foods
Lincolnway Attorney
Living60010
Livingston Kitchens
Loeber Motors
Los Algarrobos Polo Club
Lydia Farm Polo Instruction
Lydia Marketing Services
M & J. Insurance Services
M.J. Miller & Co. Jewelers
Marquardt of Barrington
Marya Interiors
Maserati Lake Forest
Material Girls
McCauley Design
McHenry County Equestrian
Katherine Elizabeth Design
Kit McKeown, DVM
Medieval Times
Patty and Chuck Meroni
Messer-Strickler-Burnette, Law
Michelle’s Interiors
Midwest Bone & Joint Institute
Mike’s Hard Lemonade
Milieu Design
Millrose Restaurant
Mimi Burke/Remax
Mona Lisa Smile
Mona Lisa Touch Barrington

MonaLisaHomes.com
Moonlight Slumber
The Moorings of Arlington Heights
Moretti’s Ristorante
Motorwerks
Motykie Med Spa Barrington
New York Life
NL Landscape
Nightlight Illuminations
North Shore Classic Cars
Norton’s USA
Novak & Parker Appliances
Oakwood Farms
One True North Counseling
Onion Pub
Optical Illusions
PJ’s Pools
Painted Pony Gallery
Park Avenue Wine Bar
Park Ward Motors/Rolls Royce-Bentley
Partners Advisors, Ltd.
Pennino Family Denstists
Performance Trust Capital Partners, LLC
Perillo Exotic Cars
Persin & Robbin Jewelers
Pilates Studio6
Pinstripes
Plum Grove Farm
Pneu-Fast Co.
Prairie Avenue Antiques
Praeliland Disposal
Prairie Equine Veterinary Clinic
Prate Roofing
Press Tech
Professional Plumbing, Heating & Cooling
QMI Rollshutter
The Quick Family
Quintessential Barrington
R.A. Adams Enterprises
Reflections Water GardensRichards Advertising
Riding Club of Barrington Hills
Rob Morrison. Coldwell Banker
Saddlers row

Schmechtig Landscape
Heidi Seagren/Compass Realty
Serosun Farms
Shakou Restaurants
Shefsky & Froelich, Attorneys
Shepherd Partners
Silver Spur Ranch
Soos & Associates, Architects
Sound Living
Spectrios Institute for Low Vision
Sunshine Exteriors
SuranBuilt
Surface Group International
Taft Law
Team Price Eventing
Tec-Air, Inc.
The Toothery
Timmerman’s Ranch & Saddlery
Travelex International
Tractor Supply
Tri-Linc Funds
Trump International
TT Patton, Barrington
Tudor Oaks Farm
UBS Wealth Management
Vault 232 Restaurant
Viking Ski & Patio Shop
Virtue Asset Management
Vist Labs
Vosgnes Haut Chocolat
Walk On Farm
Walter E. Smithe Furniture
Wells Fargo
Wickham Interiors
Wickstrom Auto Group
Wild Asparagus Catering
Wild Onion Brewery
Zeigler Maserati-Alfa Romeo-Fiat of Schaumburg



A Thrilling Celebration in an Unforgettable Setting...

***The area's most popular
event since 2005!***

In 2005, the LeCompte Kalaway Cup Polo Matches began as a "thank you" from the equestrian community of Barrington Hills to the landowners who made it possible for riding trails to crisscross this historic village. Since then, the event has become a beloved tradition not only for residents of Barrington Hills, but for visitors from communities all over Chicagoland and beyond.

This once-a-year celebration is a chance for the fun and excitement of polo to reach a wide and appreciative audience. And it's a very special opportunity for you to reach a cross-section of people who are passionate about living their dreams, reaching for the very best and enjoying unique, unforgettable experiences.

Have a look through our sponsorships and we're sure you will find one that's perfect for you. Whether you want to project an image that's fun, or elegant, or exciting, we think you'll find sponsoring the LeCompte Kalaway Cup Polo Matches a worthwhile, enjoyable investment.

