

2024 Barrington Hills LeCOMPTE/KALAWAY CUP

The Barrington Hills Polo Club invites you to return to the way polo was meant to be enjoyed, where polo players and fans of all ages gather in a world-class venue for the sport and the lifestyle. Located in the heart of Chicago's northwest suburban horse country, Polo in Barrington Hills presents the annual *LeCompte Kalaway Trailowners Cup* Polo Event, Saturday, September 7, 2024.

Situated on an exclusive private estate in Barrington Hills, the Polo Club's lush, green playing field is a spectactular tree-lined setting for entertaining customers, clients, family and friends with a full day of exciting polo and other equestrian attractions at the most important social event on the Barrington Hills calendar: *The LeCompte Kalaway Trailowners Cup!*

Chicagoland's largest and best-attended polo event of the year!

Historically attracting thousands of affluent spectators, this year's event will feature two fast-paced polo matches, a return of the popular Patch 22 Hayrides, a quadrille by the Fox River Valley Pony Club, a "Parade of Hounds" by one of the area's prestigious hunt clubs and more!

The Barrington Hills Polo Club is proud to offer a Sponsorship/ Advertising Program which provides national, regional and local businesses and organizations to partner with the Midwest's most prestigious polo event. Funds generated by this event support the facilities and programs of the Barrington Hills Polo Club and the community's equestrian organizations who participate in this event.

As a sponsor/advertiser of Polo in Barrington Hills, your company or organization will receive high visibility in an elegant and sporting social setting. Your brand, your products, your services will reach a highly desirable audience at the top of demographic food chain in terms of disposable income, occupation, education and more.



Treat your customers, clients, family and friends to a Barrington Hills Polo Match!

Polo in Barrington Hills is played on a private estate just minutes from I-90 and Rt. 59 on 14 acres of lush, perfectly groomed grass with ample tent and pavilion space. And you'll have the best seats in the house to enjoy the speed of the horses, the thunder of hooves and the crack of the ball.





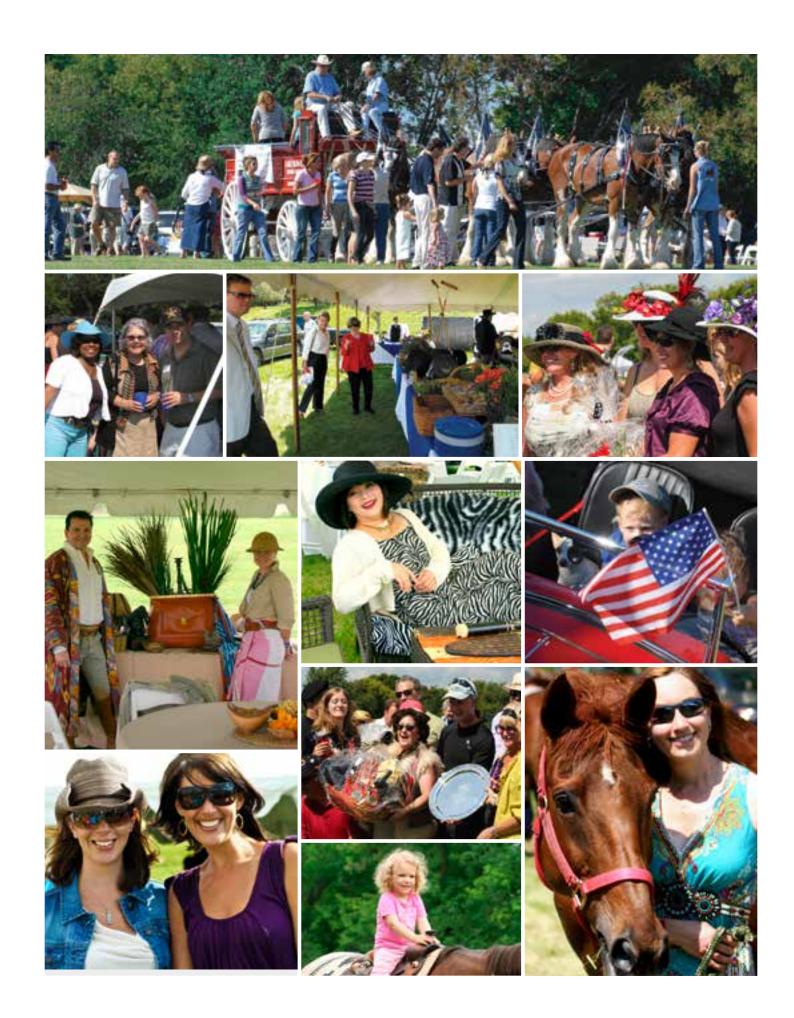




Showcase your products or services!

Sponsors enjoy prominent showcasing of their products or services at this exciting polo venue. Whether your company is promoting luxury automobiles, fine jewelry, wealth management services, real estate or haut restaurant cuisine, a polo match is the ideal place to advertise. Display your products or services at your exclusive, private field-side pavilion and take advantage of further exposure via our glossy Game Day Program, field side banners and frequent PA announcements during the matches, Browse through this booklet to see a variety of sponsorship and advertising options.

Note: All sponsorship and advertising checks should be made payable to The Barrington Hills Polo Club. Since funds raised may be shared with a charity partner, check with your tax preparer to determine deductibility of payments.





2024 LeCOMPTE/KALAWAY CUP POLO MATCHES

Saturday, September 7, 2024 Presented by The Barrington Hills Polo Club

11:30am	PRE-GAME SHOW
	Fox River Valley Pony Club Quadrille
	Parade of the Hounds
Noon	National Anthem with Mounted Color Guard
12:15pm	OPENING MATCH: The Battle of the Sexes
1:15000	BETWEEN GAMES SHOW:
1:15pm	
	Hat and Tailgate Contest Judging
	Patch 22 Hayrides
2:00pm	FEATURE MATCH: LeCompte Kalaway Cup
6:00pm	FIELD CLOSES



Sponsor Committee Contacts: John Rosene (847) 791 2910



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GAME SPONSORSHIP

Sponsor one or both of two exciting polo matches!

Opening Match: The Battle of the Sexes (\$6,500)

Feature Match: The LeCompte/Kalaway Cup (\$7,500)

Both Matches: (\$12,000)

Your Company name/logo will appear on all advertising Signs, Posters, Advertising, Publicity and Literature for the Event!

- Your company representative can present trophies and/or gifts to winning teams.
- Your company name/logo on 250 advertising posters.
- Your company name/logo will appear on the front cover and throughout the body of our special Pre-Game Insert in the September/October issue of *Quintessential Barrington* Magazine reaching more than 85,000 readers throughout the Barrington and northwest suburban areas.
- Your company name/logo will be featured on the front cover and throughout the body of our *Game Day Program* distributed to all attendees at the event.
- Your company will have a full color, full page ad in both the Pre-Game Insert in *Quintessential Barrington* Magazine and in our **Game Day Program**.
- Your company will be featured in a 1/2-page article on both the Pre-Game Insert in **Quintessential Barrington** Magazine and in our Game Day Program.
- Your company will receive a 24' x 30' field side pavilion (two contiguous tail-gate parking spaces) which you can use for a hospitality tent, product display area, etc.
- Free admission for up to 50 guests.
- Vinyl banners with your name/logo and message (6' x 2') for your field-side pavilion.
- Ability to showcase your products at your pavilion.
- Frequent public address announcements about your company and its products or services.
- Inclusion in all publicity releases, press interviews, etc.

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Gateway Sponsorship - \$7,500

This is our most visible sponsorship that will be seen by every spectator entering or leaving the Polo Field as well as during the entire event.

The Gateway Sponsorhip includes:

- Two 12' x 4' Spectacular Banners with sponsor's message and graphics.
- One located at the entrance to the polo field.
- One located at the top of the scoreboard located at the west end of the Polo Field and visible to all spectators throughout the event.
- A 36' wide by 30' deep field-side pavilion (3 tailgate spaces)
- Admission for 40 guests
- Press release announcing sponsorship
- Full page color ad in *Game Day Program*
- Sponsor Listing in Game Day Program
- Frequent Announcements over PA System
- 6' x 2' vinyl banner with sponsor logo/message for display at pavilion



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TEAM SPONSORSHIP

FIELD YOUR OWN TEAM! (\$6,000*)

Your company can field its own polo team at this year's event! The visibility is incredible with unlimited PR opportunities. Plus it's great fun for your business associates, clients, customers, employees and friends to cheer on your own team.

*Plus the cost of your Team's Polo Jerseys. Some sponsors prefer to design their own shirts. Others ask the Polo Club to design and acquire the shirts which will be billed to the sponsor at net cost.

Team sponsorships include:

- Full page, color ad in the *Game Day Program*.
- Sponsorship listing in both the Pre-Game Insert in Quintessential Barrington Magazine and in the Game Day Program.
- A 24' x 30' field-side pavilion (2 tailgate parking spaces).
- Admission for 20 guests.
- Frequent announcements over PA system.
- 6' x 2' vinyl banner for display at tailgate space.

Polo Tent Catering & Furnishings Sponsorship (\$3,500)

- Pays for Polo Club Tent, food & beverages, furnishings.
- Includes 6' x 1.5' vinyl banner on Polo Tent with sponsor name/logo.
- Includes a 24' x 30' field-side pavilion (2 tailgate parking spaces)
- Admission for 20 guests.
- Full access to Polo Tent for sponsor and 20 guests.
- 6' x 2' vinyl banner with sponsor logo.name for display at pavilion.
- Full Page color ad in Game day Program.
- Sponsor listing in *Game Day Program*.
- Frequent mentions over PA system.











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Scoreboard Sponsorship (\$4,000)

- 12' x 30 inch billboard spectacular.
 Your message on the scoreboard at the west end of the field. Amazing visibility!
- Full page, color ad in *Game Day Program*.
- 24' x 30' field-side tailgate pavilion
- 6' x 2' vinyl banner for your pavilion.
- Admission for 20 guests.
- Sponsor listing in Game Day Program.
- Frequent announcements over PA system.

Scoreboard "Banner" Sponsorship (\$3,000)

- 12' x 30-inch spectacular banner.
 Your message across the base of the scoreboard at the west end of the field.
- Full page, color ad in *Game Day Program*.
- 24' x 30' field-side pavilion (two tailgate parking spaces)
- 6' x 2' vinyl banner for your pavilion.
- Admission for 20 guests.
- Sponsor listing in Game Day Program.
- Frequent announcements over PA system.



Announcer Tower Banner Sponsorship (\$2,750 each)

- 8' x 3' spectacular banner on Announcer Tower at midfield. (1-3 spots available)
- Full page, color ad in *Game Day Program*.
- 12' x 30' field-side pavilion (one tailgate parking space)
- Admission for 20 guests.
- Sponsor listing in Game Day Program.
- Frequent announcements over PA system.

Mounted Sideline Ambassador Sponsorship: (\$2,750 + the cost of shirts)

Great visibility for Modest Cost! It's like having your own Polo Team riding around the field!

We will have 2-4 people on horseback, wearing your T-Shirt or Polo Team Jersey, visiting with tailgaters, posing for photos with the fans, maintaining safety on the sidelines!

- 12' x 30' field side pavilion (one tailgate parking space)
- Full page, color ad in Game Day Program
- 6' x 2' vinyl banner for display at tailgate
- Admission for 10 guests
- Sponsor listing in Game Day Program
- Frequent announcements over PA system

"First Ball" Automobile Sponsorship (\$3,500)

- Provides the new or classic car (convertible preferred) from which the first ball to start each match is thrown).
- 24' x 30' field-side pavilion (two tailgate parking spaces)
- 6' x 2' vinyl banner for display at pavilion.
- Admission for 20 guests.
- Full page, color ad in *Game Day Program*.
- Sponsor listing in **Game Day Program**.
- Frequent mentions over PA system.

Corporate Tailgate Sponsorship

(\$3,250 - with 3 tailgates) (\$2,500 - with 2 tailgates) (\$1,500 - with 1 tailgate)

- Field-side pavilion. 36' x 30' with three tailgate spaces; 24' x 30' with two tailgate spaces; 12' x 30' with one tailgate space.
- 6' x 2' vinyl banner for display at pavilion.
- Admission for 30 guests (w/ 3 tailgates) 20 guests (w/ 2 tailgates) or 10 guests (w/ one tailgate)
- Full page color ad in Game Day Program w/ two or three tailgates. Half page color ad in Game Day Program with one tailgate.
- Sponsor listing in *Game Day Program*
- Frequent announcements over PA system.

"Champagne" Divot Stomp (\$3,000)

- 12' x 30 Field-side pavilion (one tailgate space)
- 6' x 2" vinyl banner for display at pavilion
- Admission for 10 guests
- Full page color ad in Game Day Program
- Sponsor listing in **Game Day Program**.
- Frequent announcements over PA system.

Patch 22 Hayrides Sponsorship (\$6,500)

One of our most popular attractions with great visibility!

- Four 10' x 2' vinyl banners (one for each side of two hay wagons)
- 24' x 30' field-side pavilion (two tailgate parking spaces)
- 6' x 2' vinyl banner for display at pavilion.
- Admission for 20 guests.
- Full page color ad and sponsor listing in Game Day Program.
- Frequent mentions over PA system.

Golf Cart "Go-Fer Patrol" & Field Volunteer Sponsorship (\$6,000)

Outstanding exposure all day long, all over the polo field!

- Sponsor name/logo banners on 10-12 golf carts transporting guests and running errands from parking lot to the field.
- Sponsor name/logo on T-shirts worn by golf cart drivers and all volunteers serving at the event.
- 24' x 30' field-side pavilion (two tailgate parking spaces) 6' x 2' vinyl banner for display at pavilion.
- Admission for 20 guests.
- Full page color ad in *Game Day Program*.
- Sponsor listing in Game Day Program.
- Frequent mentions over PA system.

SPECIAL NOTICE: When a sponsorship is shared by more than a single sponsor entity, each added sponsor will be charged an additional \$700. Each co-operating sponsor is entitled to a half or full page ad in the Game Day Program plus sponsor listings in the Game Day Program, frequent announcements over the public address system and 10 additional guest passes.

Ladies' Hat Contest Sponsorship (\$3,500)

Our most popular "competition!" Ladies compete for the most elegant and/or outlandish hats! You provide prizes and host a Champagne Party for the ladies at mid-field!

- You provide three prizes for 1st, 2nd and 3rd place and present them to the winners.
- 24' x 30' field-side pavilion. Two tailgate spaces.
- Admission for 20 guests/
- 6' x 2' vinyl banner for display at pavilion
- Full page color ad in Game Day Program.
- Sponsor listing in *Game Day Program*.
- Frequent announcements over PA system.

National Anthem Sponsorship (\$3,000)

- 12' x 30' field-side pavilion (one tailgate parking space)
- 6' x 2' vinyl banner for display at pavilion.
- Admission for 10 guests.
- Full Page color ad in *Game Day Program*.
- Sponsor listing in Game Day Program.
- Frequent announcements over PA system.

Parade of Hounds Sponsor (\$3,000)

- 12' x 30' field-side pavilion (one tailgate parking space)
- 6' x 2' vinyl banner for display at pavilion.
- Admission for 10 guests.
- Full Page color ad in *Game Day Program*.
- Sponsor listing in Game Day Program
- Frequent announcements over PA system.



Pony Club Quadrille Sponsorship (\$2,500)

- 12' x 30' field-side pavilion (one tailgate parking space)
- 6' x 2' vinyl banner for display at pavilion.
- Admission for 10 guests.
- Full Page color ad in Game Day Program.
- Sponsor listing in Game Day Program.
- Frequent announcements over PA system.

Field Preparation Sponsorship (\$2,500)

- Pays for field striping, field set-up, etc.
- 12' x 30' field-side pavilion (one tailgate parking space)
- 6' x 2' vinyl banner for display at pavilion.
- Admission for 10 guests.
- Full Page color ad in Game Day Program.
- Sponsor listing in Game Day Program.
- Frequent mentions over PA system.

Umpire Sponsorship (\$6,500)

High-visibility during all the polo matches!

- Pays for two mounted umpires wearing sponsorlogoed umpire jerseys.
- Two Official Umpire jerseys imprinted with sponsor name/logo.
- 24' x 30' field-side tailgate pavilion.
- 6' x 2' vinyl banner for display at field-side pavilion.
- Admission for 20 guests.
- Full Page color ad in Game Day Program.
- Sponsor listing in Game Day Program.
- Frequent mentions over PA system.

Porta-John Sponsorship (\$8,000)

For the sponsor with a sense of humor!

- Pays for two air conditioned "comfort" trailers with both men's and women's toilets along with multiple handicapped portajohns, standard portajohns and outdoor hand-washing stations.
- Vinyl banners with your name/logo and message on all portajohns.
- 24' x 30' double-wide field-side tailgate pavilion.
- Admission for 30 guests.
- Full color ad in **Game Day Program**.
- Sponsor listing in Game Day Program.
- Frequent mentions over PA System.



ALL SPONSORS RECEIVE SPECIAL PROMOTIONAL ANNOUNCEMENTS OVER PUBLIC ADDRESS SYSTEM FREQUENTLY THROUGHOUT THE EVENT.



QUINTESSENTIAL BARRINGTON

PRE-GAME AD SECTION ADVERTISING RATES

Published and inserted with the September/October Issue.

Quintessential Barrington (QB) is the luxury magazine for the greater Barrington area and puts your message in front of more than 85,000 readers!

Advertising Rates:

Full pages only \$1,650

Premium positions:
Back Cover, add \$1,250
Inside front or inside back cover, add \$1,000

2-Page, full color spread \$2,900

Half page ad: \$900

Deadlines:

Space reservation: July 14, 2024 Ad materials due: August 1, 2024

Ad Specifications:

Full page, bleed: 9.5" x 11.375" Full page, trim: 9" x 10.875"

Horizontal Half page, bleed: 9.5" x 5.7" Horizontal Half page, trim: 9" x 5.45"

FULL COLOR, GLOSSY MAGAZINE-STYLE GAME DAY PROGRAM

(1,000 copies published and distributed at the event.)

NOTE: Advertisers in the Pre-Game Insert in Quintessential Barrington Magazine can repeat their ad in our Game Day Program at 50% of the rates below.

Full page, full color ad \$750

Premium positions:

Back Cover, add \$500

Inside front or inside back cover, add \$350

2-Page, full color spread ad \$1,400

Half page ad: \$385

Deadlines:

Space reservation: August 9, 2024 Ad materials due: August 14, 2024

Ad Specifications:

Full page, bleed: 9.5" x 11.375"

Full page, trim: 9" x 10.875"

Horizontal Half page bleed: 9.5" x 5.7" Horizontal Half page, trim: 9" x 5.45"





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Previous Sponsors & Advertisers

Mr. and Mrs. R.A. Abboud
Abruzzo Kitchens
AC Imports/Jaguar
Advance Design Studio
AED Professionals

Aesthetic Plastic Surgery Center A.M. Woodland Outdoor Design

Anderson Legal Search Andreano Chiropractic Angelo Elite Liquors

Animal Care Center of Barrington
Arboretum of South Barrington

Arete Wealth Management

Arlington Acura
Arlington Park

Arlington Tobacco & Cigar Aston Martin of Chicago

At the Core Pilates

Audi America

Audi Hoffman Estates

Austin Liquors Auto Image

Avantara Long Grove

AVAT Holdings, Dr. Amy Barcroft & Kevin Murphy

Avaya

Baird Warner
Barn Nursery
Barnes Automotive

Barrington Area Chamber of Commerce

Barrington Bank & Trust
Barrington Children's Charities

Barrington Hills Equine Center

Barrington Orthopedics
Barrington Pools

Barrington Saddlery

Barrington Strategic Wealth Management

Barrington Township Republican

Beaird Dermatology

Berkshire Hathaway/Raynor

Residential

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Benjamin Marshall Society

Betsy Bramsen

Blue Ash Farm Distillers
Bob Rohrman Auto Group

Boom Cult

Boomerang Carnets
Boone Creek Cabinets

Bravehearts
Brickman Group

Brightview Landscape Services
Renee Burke, MD, Plastic Surgery

Buttita Law Group
C.D. Peacock
California Closets
Cary Travel Express
Catalyst Exhibits
Celebrity Cruises

Chapman Adams Architects

Charles Schwab Wealth Management

Chicago Hope Academy

Chicago Institute of Plastic Surgery

Chicago Rhino Shield Chronos Consulting

Clearwater Capital Partners, LLC

Coldwell Banker

Comcast

Continental Autosports/ Ferrari-Maserati

Coopers Hawk Winery
Cotter Construction
Country Financial
Culver Academy
DK Mortgages
JR Davis Family
Davit-Miller UBS
DC Leatherworks

Deer Park Town Center
Derby Fence

Derick Dermatology
Douglas Automotive
Dover Saddlery

Jim Dugan State Farm Eighteen Eight Salon for Men

Eighteen Eight Salon for Me Electronic Entry Systems The Elder Family
Elgin Academy

Emerald Valley Equine

Estate Jewelers of Barrington

Express Employment Professionals

Expressive Interiors

Farm and Ranch Team Realtors

Field's Land Rover Figenza Vodka

Finishing Touches Farm

Fisher Nuts

Flener IP & Business Law

Four Rebels Vodka

Fox River Country Day School

Fox River Valley Hunt Fox River Valley Pony Club Freeborn & Peters Law

Garfield's Beverage Warehouse

The Garlands of Barrington
Gateway for Cancer Research

Geneva Advisors

Judy Gibbons/Sotheby's Realty Gold Coast Bentley/Rolls Royce

Good Shepherd Hospital

Grassroots Clothing & General Store

Grayslake Feed Greg's Tile Service

H.A.R.P.S.

The Mike Harrington Family Healthcare Realty Trust Heinen's Fine Foods Hi-Tech Horse Jumps

Holzkraft Custom Wood Doors HomeArt Connect/Kathy Linning Horseman's Council of Illinois

House Shampoo

Hunter's Fairway/Sotheby's Realty

Huszar Designs
Illinois Pain Institute
Illinois Vein Specialists
Insignia Kitchen & Bath
International Vines
Iverson Equine

Izabela Machnicki/Remax Premiers

J & Z Garage

Jackson Hole Horse Emporium Jameson Sotheby's International

Realty

The Jauch Family

Joel Oppenheimer Gallery

Johnsburg Dental Center

PK Johnson/Compass Concierge
JP Morgan Wealth Management

Jump-4-Joy

Junk King

Kenneth Peters Decorating Kinzie Brokerage, LLC

KLG Dog Walker, LLC

Klocker's

KW Success Realty/Melanie

Parsons

La Maison Française

Lakeshore Cabinet & supply

Langdon's of Barrington
Laura B Salon
Lifeway Foods

Lincolnway Attorney Living60010

Livingston Kitchens

Loeber Motors

Long & Co., Jewelers

Los Algarrobos Polo Club

Lydia Farm Polo Instruction

Lydia Marketing Services

M & J. Insurance Services M.J. Miller & Co. Jewelers

Marguardt of Barrington

. Marya Interiors

Maserati Lake Forest Material Girls

McCauley Design

McHenry County Equestrian Katherine Elizabeth Design

Kit McKeown, DVM Medieval Times

Patty and Chuck Meroni Messer-Strickler-Burnette, Law

Michelle's Interiors

Midwest Bone & Joint Institute

Mike's Hard Lemonade

Milieu Design

Mimi Burke/Remax

MonaLisaHomes.com

Moonlight Slumber

Moretti's Ristorante

Nightlight Illuminations

North Shore Classic Cars

Novak & Parker Appliances

One True North Counseling

Motorwerks

New York Life

NL Landscape

Norton's USA

Onion Pub

PJ's Pools

Oakwood Farms

Optical Illusions

Paige Billek, DVM

Royce-Bentley

Perillo Exotic Cars

Pilates Studio6

Pneu-Fast Co.

Prate Roofing

QMI Rollshutter

The Quick Family

Quintessential Barrington

Press Tech

Cooling

Plum Grove Farm

Pinstripes

Painted Pony Gallery

Park Avenue Wine Bar

Park Ward Motors/Rolls

Partners Advisors, Ltd.

Pennino Family Denstists

Persin & Robbin Jewelers

Prairie Avenue Antiques

Prairie Equine Veterinary Clinic

Professional Plumbing, Heating &

Prairieland Disposal

Performance Trust Capital Partners,

Mona Lisa Touch Barrington

Motykie Med Spa Barrington

The Moorings of Arlington Heights

Mona Lisa Smile

Millrose Restaurant Reflections Water GardensRichards

Advertising

Riding Club of Barrington Hills
Rob Morrison. Coldwell Banker

Saddlers row

Schmechtig Landscape

R.A. Adams Enterprises

Heidi Seagren/Compass Realty

Shefsky & Froelich, Attorneys

Serosun Farms

Shakou Restaurants

Shepherd Partners
Silver Spur Ranch

Soos & Associates, Architects

Sound Living

Spectrios Institute for Low Vision

Sunshine Exteriors

SuranBuilt

Surface Group International

Taft Law

Team Price Eventing

Tec-Air, Inc. The Toothery

Timmerman's Ranch & Saddlery

Travelex International

Tractor Supply
Tri-Linc Funds
Trump International

TT Patton, Barrington

Tudor Oaks Farm UBS Wealth Management Vault 232 Restaurant

Virtue Asset Management Vist Labs

Vosgnes Haut Chocolat

Viking Ski & Patio Shop

Walk On Farm

Walter E. Smithe Furniture
Wells Fargo

Wickham Interiors
Wickstrom Auto Group

Wild Asparagus Catering Wild Onion Brewery Yoga Six Barrington

Zeigler Maserati-Alfa Romeo-Fiat of

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Schaumburg

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